



## Cabinet Member Report for Regeneration & Enterprise

Northampton Borough Council

22 July 2019

### Town Centre Operations

The programme of improvement works across the council's car parks is progressing. The relining of the Market Street and Melbourne car parks has been completed. Works orders have been placed for the lift refurbishment projects across the Council's MSCPs and the work at the Mayorhold MSDCP has started, with completion due by the end of September.

The installation of 8 new pay machines for Abington Place, Campbell Square, Melbourne Street, Market Street and Wellington Street will start in early August and will then offer credit card, contactless and cash payments across all the council's surface car parks.

The resurfacing works on the exit road in the Grosvenor MSCP has been completed on programme.

Daily ticket parking figures for the April – June 2019 show an increase of 32,420 (5.3%) on the 2018 figures. The new parking tariffs were introduced on the 1 July as planned and we will be monitoring the parking trend.

Footfall numbers across the town centre continued to decline during April – June 2019 period in comparison with the 2018. The cameras recorded 3,826,307 visitors in 2019 compared with 4,555,756 in 2018.

### Economic Growth and Regeneration

#### Future High Street Fund

- Following the submission of Northampton's Expression of Interest into the Future High Street Fund the council have commissioned architects to develop a detailed masterplan for the town.
- Consultation on the Town centre Masterplan continued up to the closing date of the 30<sup>th</sup> June. Emerging themes were appearing from the consultation which is being used by the architects to start to inform the next phase of design.
- Following our success in the Expression of Interest phase, work is now in hand to commission the preparation of the Business Case, a process which has some challenging deadlines ending next January.

- A new call for proposals was launched under the Future High Street Fund banner. This fund is called the High Streets Heritage Action Zones providing funds to enhance historic buildings and location in Town Centre Conservation Areas. Expression of Interest were invited, and we worked with Northampton Forward partners to submit our Expression of Interest by the closing date of 12<sup>th</sup> July. The result of this first stage in the process is due in the autumn.

### **Vulcan Works**

The Vulcan Works project continues to progress with the planning conditions now discharged. Work on a specification for the operator of the Vulcan Works has begun in order to get an operator appointed during 2020.

### **Upton Country Park**

Work on Upton Country Park Phase 2 has commenced with work on the site starting at either side of the site to speed up delivery.

### **Four Waterside**

Architects and commercial agents have been commissioned to undertake a masterplan and for FOUR Waterside to enable this key site to come forwards. The site is seeking to deliver office, hotel and residential uses.

### **Station Multi-storey Car Park**

The discussions with Network Rail and their partners to bring this important development for Northampton forward continue, and the latest proposal is being appraised.

**Councillor Tim Hadland**  
**Cabinet Member for Regeneration, Enterprise & Planning**  
**Economic Growth and Regeneration**